



2006 Ethics in Business Award Recipients and Candidates

Award Recipient, Individual Category

Diana Resnik

Diana has a distinguished career at Seton Family of Hospitals, the region's largest community service organization. Presently, Ms. Resnik serves as Sr. Vice President of Community Care Operations for Seton and Regional Vice President of Ascension Community Health Centers, Southern Division. She is very involved in the community, volunteering for projects that support public education, the poor and kids at risk. Ms. Resnik has led numerous collaborations, comprised of ally and competitor health care providers and community stakeholders. She oversees two rural hospitals in Burnet and Caldwell Counties; Seton Shoal Creek, Seton Community Health Centers and the Insure-A-Kid outreach program. Diana currently serves on the Austin Partners in Education Board and the Urban League Board. She is passionate about using alliances to provide health care services. She contends that their solutions are ultimately better, less expensive, and smarter than any stakeholder could have achieved individually.

Award Recipient, Nonprofit Category

LifeWorks

LifeWorks offers a full continuum of support to homeless and runaway youth, including Austin's only walk-in emergency shelter. LifeWorks' mission is to transition youth from crisis to safety and success. The organization annually provides counseling and crisis intervention services to over 10,000 youth and families. Through use of its many organization tools, as well as its training and mentoring systems, it models fair treatment to its clients and volunteers, helping them to build life skills and achieve their personal goals.

Award Recipient, Business Category

TateAustin

TateAustin is a full-service public relations firm that builds brands and reputations for business-to-business, consumer, technology, and public affairs clients. The 30-year-old agency has a strong statewide client base. TateAustin's mission is to help its clients to communicate who they are and what they do, so they can achieve their goals. The firm's practices with employees, clients and its work in the community illustrate its commitment to being authentic, ethical, trustworthy, and generous, fulfilling its vision is to be the most trusted public relations advisor with the best client reputation.

Other Candidates, Individual Category

Lynda Baker

Lynda Lieberman Baker, is a certified professional facilitator and owner of MeetingSolution. She is a recognized leader in the field of meeting effectiveness and productivity, having served on the board of directors of the International Association of Facilitators, as an author of *Facilitator Core Competencies*, in the IAF Handbook of Group Facilitation. She is a Leadership Austin graduate, active in Congregation Kol Halev and serving on the board of directors of Austin Area Interreligious Ministries.

Dineen Majcher

Dineen Majcher has been an attorney involved in the telecommunications and administrative law industries for more than 23 years. Over this same period of time, she has volunteered in a large number of community service endeavors and currently is very active with Girl Scouts of America and as a volunteer at elementary school events. She is a founding partner at the law firm of Smith & Majcher where she works with wireless companies, competitive telecommunications companies, and electric competitive companies on regulatory and legislative matters.

Caroline Murphy

Caroline Murphy has been involved with the healthcare industry for over 30 years since becoming a registered nurse in 1975. In addition, she serves on the boards of the American Heart Association, the University of Texas at Austin School of Nursing, and the Capital Area Planning Council of Governments. Caroline is also the Mayor of Bee Cave, an office she has held for the past six years. Caroline works for HCA, Hospital Corporation of America, who is the joint venture partner of the St. David's Healthcare System. In June of this year she joined HCA's Ethics and Compliance corporate program as an Ethics and Compliance Officer.

Emilee Whitehurst

The Rev. Emilee Whitehurst is the Executive Director of Austin Area Interreligious Ministries (AAIM), central Texas ' most comprehensive interfaith organization comprised of religious communities from 30 distinct faith traditions. Reverend Whitehurst is an ordained Presbyterian pastor with a background in community organizing around issues of homelessness, police accountability and alternatives to incarceration.

Other Candidates, Nonprofit Category

Breakthrough Austin

Breakthrough provides a path to college, starting in middle school, for low-income students who will be first-generation college graduates. The program admits students as 6th graders and makes a six-year commitment to helping them graduate from high school and enter college. Breakthrough admitted its first class in 2002, and currently serves more than 200 students in grades seven through eleven.

The Junior League of Austin

The Junior League of Austin is an organization of women committed to promoting voluntarism; developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Their support includes the annual Coats for Kids drive and grants to local nonprofits.

Mobile Loaves & Fishes

Mobile Loaves & Fishes is a social outreach ministry to the homeless and indigent working poor providing food, clothing and dignity to those in need.

Other Candidates, Business Category

Chez Zee

Chez Zee is an "Austin original" eating establishment including eat-in, catering, and private parties. Started in the 1980s, owner Sharon Watkins had a dream to combine a Parisian-style bakery with a casual American-style bistro, resulting in one of Austin's best known restaurants.

Employee Incentive Plans

Employee Incentive Plans, Inc is an Employee Benefit Consulting Firm specializing in the design and administration of Qualified Pension, Profit Sharing and 401(k) Plans for Corporations, Partnerships and Self-Employed Individuals. Their goal is to provide professional service using the most efficient systems available to keep legal and administrative costs at a minimum.

IE Discovery

IE Discovery is the first provider of comprehensive Discovery Management solutions to corporate legal departments, outside counsel, and government agencies. They take pride in mastering and applying leading edge technologies and tools to implement creative - and appropriate - solutions for their customers.